



ASIA MEDICAL FORUM THE LANCET 2007



21-22 April 2007 | Suntec Singapore | www.thelancet.com/asiaforum

Asia and cancer management in the 21st century



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ASIA MEDICAL FORUM THE LANCET 2007

PERSPECTIVE AND FORUM HIGHLIGHTS

Asia is on the cusp of a major cancer epidemic of unprecedented proportions. The population is expanding rapidly—many times faster than in Europe and the USA—and the proportion of people aged 65 years and older is rising at an even more alarming rate. Over the past 25 years, the population in China has increased by 31% and the number of people older than 65 years by 81%. By comparison, in the UK, the population has risen by 6% and the proportion of people aged 65 years or older by 7%. These disparities are worrying because most cancers present in people of older age. Indeed, current projections suggest that the number of new cases of cancer in Asia will increase from 3.5 million in 2002 to 8.1 million by 2020 if current prevention and management strategies remain unchanged.

Managing the cancer burden in Asia presents many unique challenges. About twice as many men in Asia smoke compared with their northern European counterparts, and the number of tobacco-related deaths is expected to double by 2025. This will equate to about 1 million men aged 25–69 years dying from tobacco-related causes per year in India alone. Similarly, infection is an underlying cause of nearly 20% of cancers worldwide; and in south-central Asia, 75% of the population carry *Helicobacter Pylori*, which increases the risk of stomach cancer by five to six times, and in south-east Asia, Hepatitis B is endemic, which substantially increases the risk of liver cancer. Exposure to sunlight is also a major source of cancer risk: the global solar UV index for Asia is about twice that of countries in the northern hemisphere. And finally, diet, nutrition, and physical exercise are all vital components of cancer risk, but the rapid rate of economic development in some Asian countries—534% increase in gross domestic product per capita in China over the past 25 years compared with 348% in the UK—along with the accompanying industrialisation and urbanisation, are contributing to an ever-increasing risk of cancers such as breast, colon, prostate, endometrium, kidney, and oesophagus.

Despite this backdrop, very few cancer screening programmes are available in Asia; access to treatment is inadequate—for example, Indonesia has fewer than an eighth of the number of radiotherapy machines needed to provide sufficient coverage for the entire population; and research is still but a fraction of the worldwide effort—in 2005, just 51 registered trials out of 3270 were being done in Asia. Perhaps unsurprisingly, the number of cancer survivors in Asia is very small compared with numbers in Europe and the USA.

The Lancet Asia Medical Forum 2007 will offer a unique opportunity for leading regional and international experts to come together with a unified goal of addressing these issues. The Forum will focus on the ten most prevalent cancers in Asia-Pacific and will examine aspects of prevention, diagnosis, treatment, and palliation. In addition, world opinion-leaders will discuss cancer aetiology, health-care systems, and the challenges of providing effective disease management with limited resources, along with views on state-of-the-art techniques in the areas of diagnostics, medical oncology, radiation therapy, and surgical oncology. Finally, the Forum will also host a didactic workshop on how to run a clinical trial, presented by world-renowned specialists, to help foster new clinical research.

Jointly organised by The Lancet, The Lancet Oncology, Elsevier Health Sciences, and Reed Exhibitions, the Forum is supported by:

- Singapore Ministry of Health (MoH)
- American Society for Therapeutic Radiation & Oncology
- American Society of Clinical Oncology
- Asia Pacific Organisation for the Prevention of Cancer
- Cancer Association of South Africa
- Cancer Council of Australia
- Cancer Society of New Zealand
- Chinese Oncology Society, Taiwan
- European Association for Cancer Research
- International Agency for Research on Cancer (WHO)
- International Union Against Cancer (UICC)
- Japan Society of Clinical Oncology
- King Fahad Medical City, Saudi Arabia
- Korean Cancer Society
- Korean Institute of Radiological & Medical Sciences
- National Cancer Centre Research Institute, Korea
- National Cancer Centre, Singapore
- National Cancer Institute, Cairo
- National Cancer Institute, Thailand
- National Cancer Institute, Vietnam
- National Cancer Society of Malaysia
- Singapore Cancer Society
- Singapore Cancer Syndicate (A*Star)
- Singapore Economic Development Board (EDB)
- Turkish Association for Cancer Research & Control

SATURDAY, 21 APRIL 2007

INTRODUCTION

9:00 am **Dr Richard Horton**
Editor-in-Chief and Publisher, The Lancet, UK
Mr Khaw Boon Wan Minister for Health,
Singapore (*invited*)

OPENING SESSION

Moderator
Dr Richard Horton
Editor-in-Chief and Publisher, The Lancet, UK

9:20 am **Plenary Lecture I:**
Cancer incidence: an Asian perspective
Dr D Max Parkin Clinical Trials Service Unit &
Epidemiological Studies Unit, University of Oxford,
Oxford, UK

9:55 am **Asian cancer aetiology and prevention**
Prof Kazuo Tajima Division of Epidemiology and
Prevention, Aichi Cancer Center Research Institute,
Nagoya, Japan

10:15 am **Clinical research in Asia: the importance of
collaboration and the role of IARC and the WHO**
Dr Peter Boyle International Agency for Research on
Cancer, Lyon, France

10:35 am **Role of multidisciplinary care and regional centres
of excellence**
Prof Soo Khee Chee National Cancer Centre of
Singapore, Singapore

10:55 am **Delivery of quality cancer care in countries with
limited infrastructure**
Prof Ketayun Dinshaw Department of Radiation
Oncology, Tata Memorial Hospital, Mumbai, India

11:20 am TEA BREAK

PREVENTION AND DIAGNOSIS I

Moderator
Prof Jatin P Shah Department of Surgery, Memorial
Sloan-Kettering Cancer Center, New York, USA

11:50 am **H pylori, COX-2 inhibitors, and prevention of gastric
cancer**
Prof Joseph J Sung Institute of Digestive Diseases,
Chinese University of Hong Kong, Prince of Wales
Hospital, Hong Kong

12:10 pm **Prevention and surveillance of hepatitis-B-related
hepatocellular carcinoma**
Prof Yun-Fan Liaw Liver Research Unit, Chang Gung
University, Taipei, Taiwan

12:30 pm **15 years of follow up: what have we learned from
the oesophageal Nutrition Intervention Trials in
Linxian, China?**
Prof You-Lin Qiao Department of Cancer
Epidemiology, Cancer Institute, Chinese Academy of
Medical Sciences, Beijing, China

12:50 pm **Preventing cancers of the oral cavity**
Prof Anil D'Cruz Head and Neck Services, Tata
Memorial Hospital, Mumbai, India

1:10 pm **Current developments in prevention strategies and
diagnostics in colorectal cancer**
Prof Toshiaki Watanabe Department of Surgery,
Teikyo University School Of Medicine, Tokyo, Japan

1:35 pm LUNCH AND POSTER SESSION I

DISEASE MANAGEMENT I

Moderator
Prof Joseph J Sung Institute of Digestive Diseases,
Chinese University of Hong Kong, Prince of Wales
Hospital, Hong Kong

2:35 pm **Management of stomach cancer**
Prof Chew-Wun Wu Department of Surgery, Taipei
Veterans General Hospital and National Yang-Ming
University, Taipei, Taiwan

2:55 pm **Current management strategies for liver cancer**
Prof Morito Monden Department of Surgery, Osaka
University, Osaka, Japan

3:15 pm **Oesophageal cancer, East and West: same name,
different disease**
Prof John Wong Department of Surgery, The University
of Hong Kong, Queen Mary Hospital, Hong Kong

3:35 pm **State-of-the art management of oral cancer and future
challenges**
Prof Jatin P Shah Department of Surgery, Memorial
Sloan-Kettering Cancer Center, New York, USA

3:55 pm **Recent advances in colorectal cancer: where to from
here?**
Prof John Zalberg Department of Medical Oncology,
Division of Haematology and Medical Oncology, Peter
MacCallum Cancer Centre, Melbourne, Australia

4:00 pm TEA BREAK

CLINICAL TRIALS IN ASIA

Moderator
Prof Steven Piantadosi Oncology Biostatistics, Johns
Hopkins School of Medicine, Baltimore, MD, USA

4:30 pm **Keynote Lecture:**
**Opportunities for research in breast cancer in the
developing world**
Prof Indraneel Mittra Bhopal Memorial Hospital and
Research Centre, Bhopal, India

5:00 pm **Workshop:**
Running a randomised clinical trial
Chair person: Prof Steven Piantadosi Oncology
Biostatistics, Johns Hopkins School of Medicine,
Baltimore, MD, USA

Confirmed speakers include:

Trial design, optimisation, and data management
Prof Steven Piantadosi Oncology Biostatistics, Johns
Hopkins School of Medicine, Baltimore, MD, USA

**Improving recruitment to randomised clinical trials
in cancer**
Prof Lesley Fallowfield Psychosocial Oncology Group,
University of Sussex, Brighton, UK

Other speakers will be added and additional topics will
include: Trial infrastructure; Collaboration; Funding; Ethics;
Analysis; Data interpretation; Reporting.

6:30 pm END OF DAY 1

SUNDAY, 22 APRIL 2007

OPENING SESSION

Moderator

Prof Sophie Fossa Norwegian Radium Hospital, Oslo, Norway

9:00 am Keynote Lecture:

Cancer management and traditional medicine

Prof Tony Mok Department of Clinical Oncology, Chinese University of Hong Kong, Prince of Wales Hospital, Hong Kong

PREVENTION AND DIAGNOSIS II

Moderator

Prof Sophie Fossa Norwegian Radium Hospital, Oslo, Norway

9:30 am Chemoprevention for lung cancer

Prof Fred Hirsch University of Colorado Cancer Center, CO, USA

9:50 am Diagnosis and prevention of breast cancer by nipple aspiration fluid

Prof Masakazu Toi Department of Clinical Trials and Research, Tokyo Metropolitan Cancer and Infectious Disease Center, Komagome Hospital, Tokyo, Japan

10:10 am Strategies for cervical cancer prevention: the right one for the right community

A/Prof Eng-Hseon Tay Department of Gynaecological Subspecialties and Gynaecological Oncology Unit, KK Women's & Children's Hospital, Singapore

10:30 am Strategies for the prevention of ovarian cancer

Prof Maurie Markman The University of Texas MD Anderson Cancer Center, Houston, TX, USA

10:50 am Early diagnosis of prostate cancer without unnecessary treatment in those who will not benefit

Prof James Denham University of Newcastle, Newcastle, Australia

11:15 am TEA BREAK

DISEASE MANAGEMENT II

Moderator

Prof Fred Hirsch University of Colorado Cancer Center, CO, USA

11:45 am Treatment of advanced non-small-cell lung cancer with chemotherapy: an Asian experience

Prof Sumitra Thongprasert Department of Medicine, Chiang Mai University, Chiang Mai, Thailand

12:05 pm The Breast Health Global Initiatives Foundation: clinical practice guidelines for the management of breast cancer in developing countries

Prof Cheng-Har Yip Department of Surgery, University of Malaya Medical Centre, Kuala Lumpur, Malaysia

12:25 pm Management of cancer in uterine cervix

Prof Chyong-Huey Lai Department of Obstetrics and Gynecology, Chang Gung Memorial Hospital, Chang Gung University College of Medicine, Taoyuan, Taiwan

12:45 pm Salvage therapy of epithelial ovarian cancer: what is the appropriate setting for the Asian situation?

Dr Sarikapan Wilailak Department of Obstetrics and Gynaecology, Ramathibodi Hospital, Bangkok, Thailand

1:05 pm Management of prostate cancer

Prof Malcolm Mason Department of Oncology & Palliative Medicine, Wales College of Medicine, Cardiff University, Cardiff, UK

1:30 pm LUNCH AND POSTER SESSION II

PALLIATIVE CARE AND QUALITY OF LIFE

Moderator

Prof Karol Sikora Imperial College, Hammersmith Hospital, London, UK

2:30 pm The need for oncologists and other doctors to learn about long-term effects after cancer

Prof Sophie Fossa Norwegian Radium Hospital, Oslo, Norway

2:50 pm Why patient recorded quality of life data are more important parameters in trials

Prof Lesley Fallowfield Psychosocial Oncology Group, University of Sussex, Brighton, UK

3:10 pm The role of palliative and supportive care in effective cancer management

Dr Nigel Sykes St Christopher's Hospice, London, UK

3:30 pm Palliative care: an Asian perspective

Dr Cynthia Goh Department of Palliative Medicine, National Cancer Centre, Singapore

3:50 pm The declaration of Venice: a global palliative care research initiative, with a special focus on developing countries

Dr Marilène Filbet Palliative Care Unit, Central Hospital, University of Lyon, Lyon, France

4:10 pm TEA BREAK

POSTER DISCUSSION SESSION

Moderator

Prof John Zalcberg Department of Medical Oncology, Division of Hematology and Medical Oncology, Peter MacCallum Cancer Center, Melbourne, Australia

4:40 pm Poster Competition – Second Runner-Up

4:49 pm Poster Competition – Runner-Up

4:56 pm Poster Competition – Winner

EMERGING TECHNOLOGIES AND ECONOMIC REALITIES

Moderator

Prof John Zalcberg Department of Medical Oncology, Division of Haematology and Medical Oncology, Peter MacCallum Cancer Centre, Melbourne, Australia

5:10 pm Non-FDG-based PET/CT in oncology

Prof Peter Ell Institute of Nuclear Medicine, University College London Medical School, London, UK

5:30 pm The impact of molecular biology in new anticancer drug development

Prof Gilberto Schwartzmann Hospital de Clinicas de Porto Alegre, Porto Alegre, Brazil

5:50 pm Integrating emerging technologies in emerging economies: the radiotherapy scenario

A/Prof Rajiv Sarin Advanced Centre for Treatment, Research, and Education in cancer, Tata Memorial Cancer Centre, Mumbai, India

6:10 pm Role of computer-assisted surgery in the present and future

Dr James Peabody Vattikuti Urology Institute, Henry Ford Health System, MI, USA

6:30 pm Plenary Lecture 2:

Paying for modern cancer care — can we afford it?

Prof Karol Sikora Imperial College, Hammersmith Hospital, London, UK

7:00 pm END OF FORUM

Note: Programme subject to change.

WHO SHOULD ATTEND

The Lancet Asia Medical Forum 2007 will be relevant to clinical oncologists, world opinion-leaders, high-level policymakers, researchers, health-care administrators, and industry representatives. At least 400 participants from Asia and around the world are expected to attend, including:

- Clinical oncologists
- Researchers
- Clinical and public-health specialists in oncology and associated disciplines
- Oncology nurses
- Policy-makers
- Public-health administrators
- Health-care executives and planners
- Industry representatives

ORGANISERS

THE LANCET
THE LANCET Oncology



"A lancet can be an arched window to let in the light or it can be a sharp surgical instrument to cut out the dross and I intend to use it in both senses"

Thomas Wakley,
Founder of The Lancet, 1823

The Lancet's family of journals still follows this philosophy today. As the world's leading independent general medical journal **The Lancet's** international scope and coverage extends to all aspects of human health.

The blend of challenging editorials, commentaries, original research, reviews and opinion, international news, and the views of readers in the correspondence pages make **The Lancet** and **The Lancet Oncology** an essential read for physicians all over the world.

Elsevier

Elsevier has become the undisputed market leader in the publication and dissemination of literature covering the broad spectrum of medical endeavours. We publish health science books and journals under well-known brand names such as Mosby, Saunders, Churchill Livingstone and Elsevier.

Working with the world's most respected medical researchers, Elsevier has set a high standard for quality. Our publications are written and edited by international scholars with excellent technical and medical credentials and wide research and teaching experience in their fields.

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Reed Exhibitions

Reed Exhibitions is the world's leading organiser of trade and consumer events where buyers and suppliers come together to do business.

Every year, Reed Exhibitions events bring together some 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific, and organised by 33 fully staffed offices. Our portfolio of over 460 events serves 52 industries in 20 key sectors.

Since its incorporation in May 1978, Reed Exhibitions Singapore remains dynamic and continues to be innovative in its event organisation. It presently promotes an international portfolio covering events in diverse industries including aerospace and defence, building and construction, maritime, electronics manufacturing, pharmaceutical, design, media and broadcasting, communication and lifestyle.

FOR REGISTRATION

You can register for the forum via any of the following options:

Fax or Mail

Simply fill in the attached Registration Form and fax / mail it to Mr Vincent Lee at:

Fax : +65-6588 3798
Mail : Reed Exhibitions Pte Ltd
The Signature #07-01,
51 Changi Business Park Central 2
Singapore 486066

Additional copies of the Registration Form can be downloaded from our website.

Online

Register online at www.thelancet.com/asiaforum

Telephone / Email

Contact us at +65-6780 4601
Email us at LancetAsiaForum@reedexpo.com.sg

CALL FOR POSTERS

The Lancet Asia Medical Forum cordially invites authors to submit abstracts for the Poster Sessions. The deadline for abstract submission is December 15, 2006.

Abstracts should describe any original research that advocates change in, or illuminates, oncological clinical practice. Particular emphasis should be placed on the relevance of the study to cancer care in the Asia-Pacific region. Submissions should not contain preclinical research or animal studies.

Upon submission, a panel of experts and the editorial organising committee will judge abstracts for suitability. Authors of selected posters will be notified by email in February 2007. Authors are permitted to submit more than one abstract. Each abstract should contain no more than 350 words and be structured around the subheadings of: Background, Methods, Findings, and Interpretation. Acronyms should be spelt out, and all pertinent data included in the text. Each abstract should also include a brief title, and title(s), preferred degree (one only), affiliation(s), and full address(es) of the authors. The name and address of the author who will both present the poster and act as the corresponding author during the selection stage should be separately and clearly indicated, together with email and telephone details.



Finally, all authors must disclose any financial or personal relationships with people or organisations that could be perceived to bias their work. All sources of funding should also be declared. Abstract title, names and addresses of authors, contact details, conflicts of interest declarations, and descriptions of the funding source(s) do not count towards the word limit. Selected abstracts will be edited to house-style before publication in the Forum syllabus. Free-standing 1.5 m (height) x 1.0 m (width) boards and mounting materials will be provided by Forum organisers for authors of selected abstracts to display their work.

Abstracts should be emailed to: posters2007@lancet.com

ABOUT SINGAPORE

Singapore's strategic location as one of the busiest crossroads in the world makes the island a natural meeting place for conventions and exhibitions. Set in the heart of ASEAN – the Association of South-East Asian Nations – Singapore's neighbours, Malaysia, Thailand, the Philippines, Brunei Darussalam, Laos, Myanmar, Indonesia and Vietnam, are all within a two-hour flying radius. Most Asian capital cities are within a six-hour flying radius, including Tokyo, Seoul, Beijing, Hong Kong, Taipei, and New Delhi.

Famous as the "Lion City", Singapore lies at the focal point of age-old trading routes, where cultures and traditions have come together for almost 200 years, creating an enthralling mix of sights and sounds. Yet, alongside this heritage, skyscrapers reach towards a new century, symbols of a thriving business community based on information technology, an efficient workforce and a sophisticated infrastructure.

Singapore provides a stunning variety of sight-seeing and entertainment, set in a safe, clean and green island city. The island offers a diversity of pubs, discotheques, cinemas, opera theatres, music lounges, tourist attractions and shopping centres to make your stay enjoyable and memorable.

Singapore – where East meets West. Experience the best in business and pleasure!

Official Travel Agent:

You can get a wide range of flights/airlines/hotel and accommodation and some of the best rates in town when you book with our official travel agent. For more information, please visit the forum website.

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